DWJ.

THE NEIGHBORHOOD PANTRY

LOCAL PROJECT · COMMUNITY FOOD INFRASTRUCTURE · DETROIT

Microloan Conference

NATIONAL MICROLOAN CONFERENCE · DETROIT · OCTOBER 13–14

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A NEIGHBORHOOD-SCALE FARM STOP. A LOCAL FOOD ECONOMY.

Two grow sites + one compact retail and pickup point

THE PROJECT

The Neighborhood Pantry creates a healthy food and commerce ecosystem in neighborhoods with limited access to fresh food. Land is activated locally; ingredients are grown for nearby food businesses; finished products return to the farm stop; and more of each dollar circulates here.

WORKING PROJECT TARGET

$125,000

THE ROTATING NEIGHBORHOOD DOLLAR

01 ACTIVATE neighborhood land → **02 GROW** business needs → **03 PURCHASE** ingredients locally → **04 CREATE** products locally → **05 RETURN** and sell locally

BENCHMARK-INFORMED WORKING BUDGET

Land, testing + site readiness	$22,500
Container purchase + fabrication	$32,500
Utilities, drainage + connections	$20,000
Refrigeration + food-safe equipment	$16,000
Grow beds, soil + irrigation	$12,000
Design, permits, legal + insurance	$9,000
Launch operations + maintenance reserve	$13,000

Maintenance, opening inventory, initial staffing, and an operating buffer are included in the launch reserve.



FARM STOP INTERIOR


THREE-LOT SYSTEM


GROWING + POLLINATOR HABITAT

EXPLORE THE PROJECT

whoisdwj.com/community#neighborhood-pantry
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Planning-level estimate - not a contractor bid or appraisal. Final scope remains subject to parcel, environmental, utility, vendor, permitting, and operating verification.

Hello and thank you to National Microloan Conference attendees and NGA visitors. Prepared independently by The Neighborhood Pantry.